



Where to Search

The best place to look for a new job may not be in your local paper or even the major websites. Those jobs are so competitive that it is almost impossible to get an interview.

Instead, try these not so commonly thought of places to get started on your new career.



- ✓ Network with everyone. - A friend of a friend might know about a position not yet advertised, so tell all your friends and family about your job search. Most of them will share your information with their friends and family, and greatly expand the number of people in your network.
- ✓ Check individual company websites. Many companies avoid the cost of advertising by simply posting openings on their own websites. Make a habit of regularly checking company websites that you would like to work for, and you may be first in line for a job interview.
- ✓ Read trade magazines. There are trade magazines for almost every type of job. Many companies make it a practice to advertise open job positions to a qualified audience, rather than open the position to the public.
- ✓ Attend professional conventions. Conventions are prime spots to network and pursue possible job leads. Depending on the type of convention, you can ask attendees if they know of an opening in their company. Be sure to get their name and number to follow-up on any tips. Also, pass on your details in case they hear of anything in the future.
- ✓ Join a professional organization. Even if you are not working in the profession, join the professional organization for your industry anyway. Many times such organizations have online forums where members post new job leads. They may also have a newsletter that includes job openings by companies or organizations.
- ✓ Stay connected to your school or college. Colleges often provide help for former students. Many of them keep databases for current jobs.
- ✓ Ask department managers for a job. Human Resource departments are usually the last ones in a company to know about future job openings. Get ahead of the pack by calling the department manager and asking if there are any open positions in the department. Even if the manager says no, you will at least have their attention and they may call you in the future with a job opening.
- ✓ Let someone else look for you. Recruiters make their living by matching people and companies together. You can send in your CV and Cover Letter to these types of agencies and let them do the job search for you.

Remember, the popular job search places are not necessarily where the best jobs are found.